



## FEBRUARY 2010 HOA NEWSLETTER

**Association Meeting:** The next community association meeting will be 6:30PM February 16<sup>th</sup>, at the East Valley Community Center.

**Frances Ryan Park:** Planning meetings regarding the expansion of the sports fields are being organized for Saturday, February 6<sup>th</sup> at the corner of Meadow Side and Hidden Trails. The first meeting at 0900 am, followed by a second at 0630 pm.

**February in Escondido:** News about events in our larger community:

- **For the Love of Chocolate Festival:** February 13<sup>th</sup> – Tour the fabulous art galleries and shops on Grand Ave. while sampling the best of our local breweries and wineries paired with decadent chocolates. Free admission to "Sweet Street" on S. Maple Street for the best of local chocolatiers and shop for great Valentine's Day gifts - all ages welcome.
- **Bill Cosby in Concert:** February 14<sup>th</sup> – Harrah's Rincon Casino.
- **Richard Elliot Benefit Concert:** February 19<sup>th</sup> – ROCK STEADY with legendary saxophonist Richard Elliot and special guest Rick Braun to help support the L. R. Green Educational Foundation! California Center for the Arts, Escondido.

**Lexus Escondido:** (no; not an advert) On December 1, Escondido became the home of a "Super Luxury" dealership that is also a premier destination that houses a café, complimentary Wi-Fi business center, water shows, spacious outdoor events areas, and an innovative 5-star restaurant experience. The dealership, which is on Ninth Avenue, is expected to generate about \$240,000 per year in sales tax for the city and attract new business to this area.

**Notification Systems:** The City of Escondido uses two different notification systems in order to provide the community with important information about a range of subject, from urgent emergency situations to local events or developments of interest. The first is the Community Emergency Notification System or CENS, which is sometimes called "Reverse 9-1-1." This system uses landline telephones, cell phones, and VoIP lines to transmit critical information during an emergency. All land lines, listed and unlisted, in the 9-1-1 system, are automatically incorporated into this Emergency Notification System. Cell phone and VoIP users must register their phones in order to be included in emergency alerts.

<http://www.sdcounty.ca.gov/oes/ready/signup.html>

The other system is a community notification system, "Nixle" that uses e-mail and text messages to transmit urgent and non-urgent (safety, community events) information. Anyone who wishes to be a part of this system must register with Nixle to receive messages.

<http://local.nixle.com/register/>

**Stop Tree Abuse:** A young tree usually needs to be staked for only the first 6 - 12 months. Apparently there's been research done measuring the effect of staked trees vs. the unstaked. The unstaked trees had greater trunk diameter than the staked ones. The tree's swaying in the wind may be one way of telling the tree to fatten up, both its trunk and supporting root system. Once your tree is able to stand on its own, the support system should be removed.

**Escondido's Heritage:** In 1916 San Diego was suffering from drought conditions (sound familiar?). So the city of San Diego hired the Charles Hatfield, a self described rainmaker, to get busy and bring the rain! And sure enough, it rained and rained for days on end. But Hatfield was never paid because of all the damage the rain brought. Almost every bridge in the entire county was washed out. Escondido got 19.55 inches of rain. As you can see from this photograph, flood waters tore up railroad tracks something awful. No trains went in or out of Escondido for a month.

Source: <http://www.escondidohistory.org>



**HOA Officers (\*all are volunteers):** [board@hiddentrailshoa.com](mailto:board@hiddentrailshoa.com)

President: Gene Marzo; Vice-President: Michael Albo; Secretary/Treasurer: Bob Dunbar.

**Design Review Committee:** Co-Chairs: Marcus Harrel (760) 740-9131 & Darryl Turner.  
Adjunct members: Rick Wood, Dennis Van Rumund. Meetings typically held 6PM, second Tuesdays at Soprano's Restaurant, 360 Midway Ave.

**Property Manager:** Donna Beaulieu-CCAM, [dbeaulieu@menas.com](mailto:dbeaulieu@menas.com),  
Menas Realty (858) 270-7870 x15. Visit <http://www.menas.com> regarding billing or repairs.

**City of Escondido, Code Enforcement (graffiti):** 839-4650

**East Valley Community Center:** 2245 East Valley Parkway, 839-4382

**Newsletter Editor:** Bob Dunbar

**Website:** <http://www.hiddentrailshoa.com>