

HIDDEN TRAILS COMMUNITY ASSOCIATION

CANDIDATE STATEMENTS

An Introduction to JAMES LUND:

James Lund, his wife, and three children recently returned to Escondido after eight years in Minnesota, where James worked as an administrator in the cities of Northfield and Red Wing. The Lunds had been very interested in the Hidden Trails development before their relocation to the Midwest in 2005, and when they returned to California in 2013, they chose to purchase in the community. James currently serves as an administrator for a graduate school in Escondido and has over 20 years of administrative experience in municipal and non-profit organizations.

For most Californians, a home is the most valuable personal asset. Lund believes the homeowners association needs to actively pursue, within its powers, to assure the desirability and financial solvency of the development. Within Hidden Trails, a culture of respect should be cultivated for each neighborhood resident. By maintaining our personal and common properties, reducing nuisance noise, and addressing parking issues the Hidden Trails neighborhood will retain its beauty and desirability for many years to come.

An Introduction to JERRY SLEDER:

Born and raised in Detroit, Michigan earning a BS degree at Wayne State University. My wife Diane and I have been married 48 years and raised three daughters, one son. We now have six terrific Grandkids. Our first home was Nashville, TN and then Medford Lakes, NJ where I first ventured into real estate by developing a six court indoor tennis complex along with other commercial buildings.

Six years later we moved our growing family to Las Vegas. Here I had the opportunity to expand my real estate and mortgage professions. Within a few years, I was appointed the Commercial, Industrial loan manager at Capital Mortgage.

In 1979, the company established Capital San Diego Mortgage and appointed me Vice President. Through this association I have worked in just about every aspect of the mortgage business from residential to commercial. I worked closely with Condo and Home Owner Management companies. Over the past thirty-seven years I have been able to work with a wide variety of builders, maintenance operations, R.E. management companies and Real Estate firms. I served 10 years as president of the Presidio Soccer League, and treasure of California Youth Soccer.

We purchased our current home in Hidden Trails during the initial development in 2004. We chose this location because of the builder's reputation at the time. We also love the backyard seclusion we enjoy. For many years after our purchase we were very satisfied with the landscape management and the pride that each individual owner showed for their home.

Unfortunately, due to a lack of interest on the part of many homeowners, the severe economic downturn and a Board or Directors that received very little help from the residents, we have seen some very apparent negative impacts on our community.

After talking to so many of my neighbors and friends in the area, it is time to "Put up or Shut Up" and get involved. I believe that my background and personal concern for the sub-division give me the credentials to help bring about positive change. Sincerely,
Jerry Sleder